



ILostMyJob.com Chooses Web Video Partner for Job Transition Content Delivery

Job transition website partners with leader in web video delivery to provide insightful and compelling content to those people experiencing job loss.

St. Paul, MN ([PRWEB](#)) September 22, 2009 -- ILostMyJob.com has selected web video pioneer Bizideo as its partner to deliver web based video on its website. The video will supplement the written content on its website designed to help people transitioning during job loss.

The ILostMyJob.com videos, which play similar to short television shows, help connect people with the information even if they are not familiar with technology and the internet. The videos offer information and inspiration to people coping with job loss, focusing on surviving with less money and looking to get back into the work force.

The video is delivered through Bizideo's video management system that enables the website users to control the video content delivered in real time and provides comprehensive analytics to drive an organization to exceed their goals.

"ILostMyJob.com is a perfect example on how organizations can make the most of the power of video on the web" said Bill Pelton, President of Bizideo. "The power to provide engaging video content in a targeted manner enables them to deliver the right information at the right time."

ILostMyJob.com delivers its videos to specific viewers based on the needs identified through self-selection and throughout the journey they make into the site; in addition this real time information enables ILostMyJob.com to build video content right when the user needs it.

About ILostMyJob.com

[ILostMyJob.com](#) is a transition focused website that helps people who have lost their jobs and are seeking information, ideas and inspiration to find their next employment situation. Launched in 2009 the growing web property boasts a robust content delivery system that integrates written word with powerful video content.

About Bizideo

[Bizideo](#) delivers video management solutions to developers, content managers and users of websites. Their solutions empower all segments of business to deliver out of the box, customized video solutions engaging training, direct marketing, loyalty and communications. Founded in 2006, the company video-enables organizations of all sizes.

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