



## *Rawls College News Center*

### **Chief Executives' Roundtable Fall 2009 Speaker Series Presents Bill Pelton**

**SPEAKER:** Bill Pelton, CEO, Bizideo.tv

**DATE:** Thursday, November 12, 2009

**TIME:** 11:30 a.m.

**LOCATION:** Valley of Lubbock Scottish Rite  
Facility, 1101 70th Street, Lubbock, TX

**FOR MORE INFORMATION:** Please contact  
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**ABOUT OUR SPEAKER:** Bill Pelton is a visionary entrepreneur who has long been at the forefront of Internet video technologies for marketing and TV. His first company, Day Port, Inc., founded in 1996, was among the country's original Internet video streaming businesses and a rare survivor of the dot.com downturn. Day Port, Inc. implemented many of the online video streaming practices utilized today by Oprah Winfrey, CBS owned and operated affiliates, Clear Channel TV stations, Scripts Howard Broadcasting and numerous American and European broadcasters.

In 2008, Entriq Inc. purchased Day Port, Inc. in a multi-million dollar acquisition. Today Pelton is CEO of Bizideo.tv, which he founded in 2007 to pioneer the next evolution of Internet video, specifically one-to-one and loyalty based marketing using video. With his many accomplishments, experiences and insight, Pelton is a valuable investor and board member of many start-up companies, including [ilostmyjob.com](http://ilostmyjob.com).

In his presentation, Pelton will share his vision of the Internet's future, which he believes will include every Web site becoming an on-demand TV station. Learn more about Bizideo.tv at [www.bizideo.tv](http://www.bizideo.tv).